

Cookie Policy

Last Updated: April 13, 2025

Introduction

This Cookie Policy explains how TapAway ("we", "us", or "our") uses cookies and similar technologies on our website at tapaway.app and our mobile application. This policy provides you with clear and comprehensive information about the cookies we use and the purposes for using them.

What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website or use an application. They are widely used to make websites work more efficiently and provide information to the website owners. Cookies can be "persistent" or "session" cookies.

How We Use Cookies

We use cookies for several reasons:

Essential Cookies

These cookies are necessary for the website to function properly. They enable core functionality such as security, network management, and account access. You cannot opt out of these cookies.

Performance Cookies

These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. They help us improve the way our website works.

Functionality Cookies

These cookies enable enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added to our pages.

Targeting/Advertising Cookies

These cookies are used to build a profile of your interests and show you relevant advertising on our site or on other sites.

Specific Cookies We Use

Cookie Name	Type	Purpose	Duration
_tap_session	Essential	Maintains your session state	Session
_tap_preferences	Functionality	Stores your preferences	1 year
_tap_analytics	Performance	Collects anonymous statistics	2 years
_tap_marketing	Targeting	Used for marketing purposes	90 days

Third-Party Cookies

Some cookies are placed by third parties on our behalf. Third-party cookies used on our website include:

- Google Analytics (for website traffic analysis)
- Facebook Pixel (for marketing and advertising)
- Stripe (for payment processing)

Managing Cookies

Most web browsers allow you to manage your cookie preferences. You can:

- Delete cookies from your device
- Block cookies by activating the setting on your browser that allows you to refuse all or some cookies
- Set your browser to notify you when you receive a cookie

Please note that if you choose to block cookies, you may not be able to use all functionalities of our website.

How to manage cookies in different browsers:

- **Chrome:** Settings > Privacy and security > Cookies and other site data
- **Firefox:** Options > Privacy & Security > Cookies and Site Data
- **Safari:** Preferences > Privacy

- **Edge:** Settings > Site permissions > Cookies and site data

Cookie Consent

When you first visit our website, you will be presented with a cookie banner that allows you to accept or decline non-essential cookies. You can change your preferences at any time by clicking the "Cookie Settings" link in our website footer.

Changes to This Cookie Policy

We may update this Cookie Policy from time to time. The updated version will be indicated by an updated "Last Updated" date. We encourage you to review this Cookie Policy periodically to stay informed about our use of cookies.

Contact Us

If you have questions or concerns about this Cookie Policy, please contact us at:

Email: info@tapaway.app